

Dirty Girls Ministries
Profit and Loss Standard
January through December 2012

03/21/13

	<u>Jan - Dec '12</u>
Ordinary Income/Expense	
Income	
Direct Public Support	
Anonymous Donation	30.00
Corporate Contributions	86.00
Individual Contributions	7,224.00
Direct Public Support - Other	<u>165.00</u>
Total Direct Public Support	7,505.00
Product Sales	101.00
Special Events Income	
Webinar	300.00
WHOLE Conference	
Exhibitor	150.00
WHOLE Conference - Other	<u>9,266.84</u>
Total WHOLE Conference	<u>9,416.84</u>
Total Special Events Income	9,716.84
Other Types of Income	
Affiliate Commission	<u>217.80</u>
Total Other Types of Income	217.80
Indirect Public Support	<u>10.00</u>
Total Income	17,550.64
Expense	
Accounting Expense	200.10
Charitable	250.00
Contractor Labor	1,800.00
Google Checkout Fees	16.49
Events	
WHOLE Women's Conference	<u>7,145.59</u>
Total Events	7,145.59
Advertising	1,611.18
Bank Service Fees	
Razoo Fees	34.45
Paypal Fees	246.70
Bank Service Fees - Other	<u>101.55</u>
Total Bank Service Fees	382.70
Business Expenses	
Business Registration Fees	<u>80.00</u>
Total Business Expenses	80.00
Other Types of Expenses	
Promotional Giveaways	<u>20.00</u>
Total Other Types of Expenses	20.00
Operations	
Postage, Mailing Service	190.62
Administrative	60.00
Supplies	758.81

Website	
Web Hosting	194.50
Online Community	1,034.85
Website – Other	119.40
Total Website	<u>1,348.75</u>
Books, Subscriptions, Reference	71.92
Telephone, Telecommunications	1,289.08
Printing and Copying	313.76
Total Operations	<u>4,032.94</u>
Travel and Meetings	
Meal	371.30
Travel	106.62
Travel and Meetings – Other	46.10
Total Travel and Meetings	<u>524.02</u>
Total Expense	<u>16,063.02</u>
Net Ordinary Income	<u>1,487.62</u>
Net Income	<u><u>1,487.62</u></u>