

Sponsorship Opportunities

ABOUT THE SHE SUMMIT ORGANIZER & HOST:

Living on Purpose & SheRecovery.com

Founded by Crystal Renaud Day, Living on Purpose is a faith-based coaching and counseling practice offering virtual services to women and teen girls facing a variety of emotional and relational issues including pornography and sexual addiction. SheRecovery.com, a division of Living on Purpose, provides unique recovery resources to women and teen girls facing pornography and other unwanted sexual behaviors. These resources include daily virtual meetings, online community, recovery intensives, and special events. Crystal launched the SHE Virtual Recovery Summit in 2020 with over 2,600 attendees from 73 countries.



SHERECOVERY.COM

Crystal Renaud Day, MAPC

Crystal Renaud Day is the founder Living on Purpose (2017) and SheRecovery.com (2009) as well as the visionary behind the SHE Virtual Recovery Summit. She is also pastoral counselor, coach, author, podcast host, and speaker with over 15 years of experience working with women and teen girls facing pornography and other unwanted sexual behaviors. She holds a Bachelor's in Addiction Psychology and a Master's in Pastoral Counseling from Liberty University with numerous certifications from the AACC. As a recovered addict herself, Crystal has been a highly sought-after expert in female pornography addiction since 2009, authoring multiple books and resources. Her work has been featured in the New York Times, ABC News, CNN, Christianity Today, The 700 Club, and more. She resides in the Kansas City area with her husband Tim.

Why SHE Virtual Recovery Summit?

"ME TOO."

Those two words of admission started my own journey to freedom after nearly a decade of pornography addiction and other unwanted sexual behaviors. It was a long journey, and not always an easy one—but a journey worth every step.

Female porn use is on the rise, but it certainly isn't new. At a time when female porn use was deafeningly silent (18 years ago), I found my own recovery because one Christian woman was bold enough to share her story with me and support me on a path of healing and empowerment. Now, as a pastoral counselor and the founder of Living on Purpose and SheRecovery.com, I have heard the frustrations of women who believe they are unique in their struggle, just as I thought I was in my isolation with porn. But our struggles are not as unique as we might believe.

Even though I have been working with women for more than 15 years and more women are rising up to tell their stories today, female addiction is still not widely talked about. Women still feel alone and not getting help they need—especially teen girls and women in the Church. That is what inspired me to create the SHE Virtual Recovery Summit in 2020 and am excited to offer it again:

SHE: Support. Heal. Empower.

That's the resonating message of the SHE Virtual Recovery Summit 2022 coming October 17-21, 2022. 5 Days. 30+ Experts & Storytellers.

Experts and storytellers will share over this 5-Day virtual event — their stories, their expertise, and their hope for meaningful recovery from pornography and other unwanted sexual behaviors. With topics ranging from recovery, to trauma and abuse, to identity and shame, to faith, the Church, advocacy, and more. This faith-based, online summit will answer the questions many female porn addicts are asking and lead them safely into the process of recovery.

In addition, the SHE Summit is designed for pastors, ministry leaders, and counselors to engage in these issues to serve women who struggle better, including opportunities for Q&A and dialogue. This year's Summit will also feature special sessions and opportunities for teen girls and parents.

I am so excited to offer this event again and for the advocacy, awareness, and above all, support, healing, and empowerment that will take place. Join us!

Blessings,

Crystal Renaud Day, MAPC

Summit Host, Founder of Living on Purpose & SheRecovery.com



Why Join Us as a Sponsor?

- You share our passion for seeing women and teen girls set free from pornography and unwanted sexual behaviors
- You share our passion for developing resources and tools that lead women and teen girls into meaningful recovery that focuses on the whole person, not just the behavior: the mind, the body, and the soul
- You share our passion for engaging and mobilizing the Church around the common cause of bringing an end to pornography addiction and sexual exploitation in our communities
- You share our passion for advocating for and bringing awareness to the issues of female pornography addiction worldwide
- You share our passion for seeing a world free of sexual exploitation

Benefits of Sponsoring SHE Summit

- Since the pandemic, conference formats have been reinvented. Virtual events have grown in popularity for the networking and audience engagement opportunities they offer on global scale
- Your organization can promote your cause while saving on the cost of travel, printed materials, and more required of in-person events
- Attendees can find your organization's info before, during, and after the Summit is over since it will on the Summit app/website for up to 3 months after Summit ends, and to Lifetime Access pass holders
- Attendance: Over 2,600 attendees in 2020. Expect over 3,000 in 2022
- Global Reach: We had 73 countries represented in attendance in 2020

Sponsorship Levels

Affiliate Team - \$0

• Earn 50% proceeds from Lifetime Access passes sold using a unique affiliate link

Exhibit Booth - \$100

- Virtual Exhibit Booth on Summit hosting website and mobile app (Whova)
- Two (2) Extended Access Passes
- Affiliate Team Earnings

Friend Level - \$350

- Two (2) Individual Lifetime Access Passes
- Logo recognition on Summit hosting website and mobile app (Whova)
- Virtual Exhibit Booth on Summit hosting website and mobile app (Whova)
- Affiliate Team Earnings

Advocate Level - \$650

All the benefits of the Friend level plus:

- One (1) Team LifeTime Access Pass (lifetime access for up to 10 people)
- One (1) custom promotion emailed to all attendees during a Summit week

Partner Level - \$1,250 - Limit 3

All the benefits of the Advocate level plus:

Logo featured on intros of all pre-recorded sessions

Co-Sponsor Level - \$3,000 - Limit 2

All the benefits of the Partner level plus:

- (1) featured speaker slot as a pre-recorded interview with Summit Host (talking points provided by sponsor) or pre-recorded message provided by sponsor (30 minutes)
- Logo recognition on all outgoing attendee correspondence during Summit
- Recognition by name at all live events during Summit
- Access to entire attendee list after Summit ends

Speaking at the Summit

If it interests you to have someone on your team speak at our Summit, you are welcome to submit a speaker application at shevirtualsummit.com. Subject to approval.

Sponsor Application

All sponsors are subject to approval. Complete online at shevirtualsummit.com or complete & return application below to sponsors@shevirtualsummit.com.

Contact Name			
Organization			
Describe your purpose/mission	on (include info relevar	at to the Summit):	
Mailing Address			
Address Line 2			
City			
Email		Phone _	
SPONSOR LEVEL			
□ CO-SPONSOR - \$3,000	□ PARTNER - \$1,25	0 d advocate	E - \$650
☐ FRIEND - \$300	■ EXHIBITOR - \$100) 🗖 AFFILIATE	TEAM - \$0
Is there anything else you'd I	ike to add or let us kn	ow?	