

empower - support - heal

# SHE

VIRTUAL RECOVERY SUMMIT

September 16-20, 2024



#SHEvirtualsummit

## Sponsorship Opportunities

### ABOUT THE SHE SUMMIT ORGANIZER & HOST:

#### Living on Purpose & SheRecovery.com

Founded by Crystal Renaud Day, Living on Purpose provides virtual counseling, coaching, and spiritual care services to women and teen girls facing emotional and relational issues including pornography addiction. SheRecovery, a subsidiary of Living on Purpose, offers unique recovery resources for women facing pornography addiction and other unwanted sexual behaviors. These resources include daily virtual meetings, online community, recovery intensives, and special events. Crystal launched the SHE Virtual Recovery Summit in 2020.



**SHERECOVERY**  
PORN ADDICTION SUPPORT FOR WOMEN

#### Crystal Renaud Day, MAPC

Crystal Renaud Day is the founder Living on Purpose and SheRecovery as well as the visionary behind SHE Virtual Recovery Summit. She is also pastoral counselor, coach, author, podcast host, and speaker with over 15 years of experience working with women and teen girls facing pornography and other unwanted sexual behaviors. She holds a Bachelor's in Addiction Psychology and a Master's in Pastoral Counseling from Liberty University with numerous certifications from the AACC. As a recovered addict herself, Crystal has been a highly sought-after expert in female pornography addiction since 2009, authoring multiple books and resources. Her work has been featured in the New York Times, ABC News, CNN, Christianity Today, The 700 Club, and more. She resides in the Kansas City area with her husband Tim.

# About SHE Virtual Recovery Summit

## “ME TOO.”

Those two words started my journey to freedom after nearly a decade of pornography addiction and other unwanted sexual behaviors—because one woman shared her story with me and supported me on a path of healing and empowerment. 2024 is a special year for me as it marks 20 years since I entered recovery. Not only will 2024 mark 20 years of recovery, it marks 15 years since I transitioned from facilitating a recovery group in my local church to starting my virtual recovery community; now known as SheRecovery.



For the last 15 years I have been sharing my story publicly and working tirelessly to help other women experience the same freedom that I have. And yet, I continue to hear the stories of women worldwide who believe they are the only one. Women still feel alone, isolated, and full of shame. They are simply not getting the help they need—especially women in the Church.

In 2020, I was inspired to create the SHE Virtual Recovery Summit. I am so proud of the advocacy, awareness, and above all, support, healing, and empowerment that has taken place through this event. I am excited to share that 2024 will also mark our third summit.

## **SHE: Support. Heal. Empower.**

**That's the resonating message of the 2024 SHE Virtual Recovery Summit**  
*coming September 16-20, 2024. 5 Days. 40+ Experts & Storytellers.*

Throughout this 5-day virtual event, 30+ experts and storytellers will share their stories, their expertise, and their hope for meaningful recovery from pornography addiction and other unwanted sexual behaviors. Topics will range from recovery, to trauma and abuse, to identity and shame, to faith, the Church, advocacy, mental health, and others. This faith-based, online summit will answer the questions many women are asking and lead them safely into the process of recovery.

In addition, this event is for the Helper. Counselors, coaches, church leaders, and others will better understand these issues to help women in recovery—plus opportunities for Q&A.

2024 is a big year for many reasons and it is my prayer that this year's Summit will be the biggest and best yet. Women need it now more than ever. I invite you to partner with us!

Blessings,

**Crystal Renaud Day, MAPC**

*CEO & Founder, Living on Purpose/SheRecovery*

*Creator & Host, SHE Virtual Recovery Summit*

# Why Join Us as a Sponsor?

- You share our passion for seeing women and teen girls set free from pornography and unwanted sexual behaviors
- You share our passion for developing resources and tools that lead women and teen girls into meaningful recovery that focuses on the whole person, not just the behavior: the mind, the body, and the soul
- You share our passion for engaging and mobilizing the Church around the common cause of bringing an end to pornography addiction and sexual exploitation in our communities
- You share our passion for advocating for and bringing awareness to the issues of female pornography addiction worldwide
- You share our passion for seeing a world free of sexual exploitation

## Benefits of Sponsoring SHE Summit

- Since the 2020 pandemic, conference formats have reinvented. Virtual events have grown in popularity for the networking and audience engagement opportunities they offer on global scale.
- Your organization can promote your cause while saving on the cost of travel, materials, time, etc. that are required of in-person events.
- Attendees can learn about your organization before, during, and after the Summit is over as it will remain on the Summit hosting platform long after the Summit ends.
- Attendance and Global Reach: Between our previous two events in 2020 and 2022, we've seen over 4,000 attendees from 108 countries.



# Sponsorship Levels & Options

## CONNECT LEVEL (\$750)

- ✓ Affiliate Team Earnings
- ✓ Featured Sponsor Virtual Exhibit w/ one video up to 10 minutes + Links
- ✓ Two (2) Individual Lifetime Access Passes
- ✓ Logo w/ link on Summit website

## SUPPORT LEVEL (\$1,500)

- ✓ Affiliate Team Earnings
- ✓ Featured Sponsor Virtual Exhibit w/ one video up to 10 minutes + Links
- ✓ One (1) Group LifeTime Access Pass (lifetime access for up to 5 people)
- ✓ Logo w/ link on Summit website
- ✓ Custom email promotion to all attendees during Summit

## ADVOCATE LEVEL (\$2,500)

### Limit 3

- ✓ Affiliate Team Earnings
- ✓ Featured Sponsor Virtual Exhibit w/ one video up to 10 minutes + Links
- ✓ One (1) Group LifeTime Access Pass (lifetime access for up to 5 people)
- ✓ Logo w/ link on Summit website
- ✓ Custom email promotion to all attendees during Summit
- ✓ Logo featured on the intro of all pre-recorded presentations
- ✓ Pre-recorded speaking slot up to 60 minutes
- ✓ Logo on all host emails to attendees during Summit
- ✓ Featured sponsor in (1) one daily announcement email
- ✓ Mention on all SheRecovery social media accounts
- ✓ Recognition by name at all live panels at Summit

## PARTNER LEVEL (\$5,000)

### Limit 2

- ✓ Affiliate Team Earnings
- ✓ Featured Sponsor Virtual Exhibit w/ one video up to 10 minutes + Links
- ✓ One (1) Group LifeTime Access Pass (lifetime access for up to 5 people)
- ✓ Logo w/ link on Summit website
- ✓ Custom email promotion to all attendees during Summit
- ✓ Logo featured on the intro of all pre-recorded presentations
- ✓ Pre-recorded speaking slot up to 60 minutes
- ✓ Logo on all host emails to attendees during Summit
- ✓ Featured sponsor in (1) one daily announcement email
- ✓ Mention on all SheRecovery social media accounts
- ✓ Recognition by name at all live panels at Summit
- ✓ 2-minute video played at the beginning of (1) one, live panel at Summit
- ✓ Featured sponsor on Summit home screen
- ✓ Instagram Live Interview on SheRecovery account
- ✓ Static link to sponsor website on Summit hosting platform
- ✓ Access to entire attendee list

## VIRTUAL EXHIBIT (\$150)

- ✓ Virtual Exhibit w/ one video up to 10 minutes and up to 5 external links (i.e. website, downloads, merch, etc.)
- ✓ Two (2) Individual Extended Access Passes
- ✓ Affiliate Team Earnings

## APP SPONSOR (\$1,500)

### Limit 4

- Help cover the cost of the custom Summit mobile app! Includes all CONNECT LEVEL benefits plus:
- ✓ Featured sponsor on Summit home screen
  - ✓ Push notification to Summit attendees on the mobile app

## AFFILIATE TEAM (\$0)

- ✓ While the Summit is 100% free to attend live, you can promote the Summit to your followers to earn 50% commission from all paid passes sold
- ✓ Sales are tracked at registration when one of your followers uses your unique coupon code
- ✓ As an added perk and incentive, your unique coupon code awards your followers 10% off all paid pass types

# Sponsor Application

**All sponsors are subject to approval. Complete online at [shevirtualsummit.com](https://shevirtualsummit.com) or complete & return application below to [info@shevirtualsummit.com](mailto:info@shevirtualsummit.com).**

Contact Name \_\_\_\_\_

Organization \_\_\_\_\_

Describe your purpose/mission (include info relevant to the Summit):

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Mailing Address \_\_\_\_\_

Address Line 2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country (Abv) \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## SPONSOR LEVEL

☐ CONNECT - \$750

☐ SUPPORT - \$1,250

☐ ADVOCATE - \$2500

☐ PARTNER - \$5,000

☐ APP SPONSOR - \$1,500

☐ VIRTUAL EXHIBIT - \$250

☐ AFFILIATE TEAM - \$0

Is there anything else you'd like to add or let us know?

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