

empower - support - heal

# SHE

VIRTUAL RECOVERY SUMMIT

October 19-23, 2026



## Sponsorship Opportunities

### ABOUT THE SHE SUMMIT ORGANIZER & HOST:

#### SheRecovery.com & Living on Purpose

Founded by Crystal Renaud Day, Living on Purpose provides virtual counseling, coaching, and spiritual care services to women and teen girls facing emotional and relational issues including pornography addiction. SheRecovery, a subsidiary of Living on Purpose, offers unique recovery resources for women facing pornography addiction and other unwanted sexual behaviors. These resources include daily virtual meetings, online community, recovery intensives, and special events. Crystal launched the SHE Virtual Recovery Summit in 2020.



**SHERECOVERY**  
PORN ADDICTION SUPPORT FOR WOMEN

#### Crystal Renaud Day, M.A.

Crystal Renaud Day is the CEO and Founder of Living on Purpose as well as the Founder and Executive Director of SheRecovery. With nearly 20 years of ministry, coaching, and counseling experience, Crystal is regarded as a pioneer and expert in the field of female pornography and sexual addiction. Most recently, she has expanded her work to professional consulting to churches, counselors, and others who wish to gain knowledge and training in these areas. She has authored several books including the popular recovery devotional *90 Days to Wholeness* and holds a Master of Arts in Pastoral Counseling from Liberty University. Crystal's newest book, *What Drives Women to Porn? Why Women Struggle Sexually—and How to Heal* is scheduled to release in September 2026. Her work has been featured in the *New York Times*, ABC News, CNN, The 700 Club, and more. Crystal resides in the Kansas City area with her husband Tim.



# About SHE Virtual Recovery Summit

## An Invitation from Crystal

For nearly 20 years, I have been creating spaces where women find support, experience healing, and move toward wholeness from pornography and other unwanted sexual behaviors. What began as a small recovery group has grown into a global community serving women at every stage of their journey—first through SheRecovery, and since 2020, the SHE Summit.

When I first began this work, women's sexual recovery was largely a silent issue. Over time, that has changed. More women are speaking up. More conversations are happening. More resources exist than ever before. And yet, many women still feel stuck.

Not because awareness is missing, but because understanding is. Many women still don't know why they struggle in the first place. They find themselves repeating patterns they cannot fully explain—trying to stop behaviors without clarity on what is driving them. What remains unclear often remains unchanged.

This is especially true for women in the Church, where conversations may acknowledge the struggle but don't always provide a clear path forward. At the core of this work is a belief that true healing involves the whole person—body, mind, and spirit—and that faith, when understood rightly, is not a source of shame, but a pathway to restoration.

## Which brings us to the 2026 SHE Summit: October 19-23, 2026

The theme for the 2026 SHE Summit is *What Drives Women to Porn?*—aligned with my upcoming book, *What Drives Women to Porn? Why Women Struggle Sexually—and How to Heal* (releasing September 15, 2026).

This year, we are moving beyond behavior-focused conversations to explore the underlying drivers shaping women's experiences.

## Over five days online, 40+ experts and storytellers will guide attendees through five core drivers:

- Day 1: Relational - *Who shaped me?*
- Day 2: Emotional - *What was I trying to feel or avoid?*
- Day 3: Identity - *Why don't I feel like I'm enough?*
- Day 4: Trauma - *Where were my responses shaped?*
- Day 5: Spiritual - *How do I see God—and is it true?*

This framework helps women not only recognize patterns—but understand them.



# Why Join Us as a Sponsor?

But the SHE Summit is more than an event. It is a space where women:

- Feel seen in experiences they've never been able to name
- Gain language for patterns that once felt confusing or overwhelming
- Begin connecting behavior to deeper emotional, relational, and spiritual drivers
- Take meaningful steps toward healing in a safe, supportive environments

The Summit also equips helpers—counselors, coaches, ministry leaders, and advocates—with a more accurate and compassionate understanding of women's experiences.

Women are searching for answers—but more importantly, they are searching for understanding.

## **Your partnership helps us:**

- Expand access to women who might not otherwise engage these conversations
- Elevate awareness around female sexual struggles and recovery
- Provide high-quality, trusted resources grounded in both clinical insight and faith
- Build spaces where women move from isolation to connection—and from confusion to clarity

## **2026 is a pivotal year.**

With the release of *What Drives Women to Porn?* just weeks before the Summit, we have an immense opportunity to bring this message to life—reaching women, leaders, and communities in a deeper and more transformative way than ever before.

I would be honored to have you partner with us. In the following pages, you'll find opportunities to sponsor the Summit and be part of what we are building. In addition to sponsorship opportunities, we hope to partner with churches, support groups, small groups, and more to host watch parties.

Thank you for your consideration to come alongside us and your generosity in helping make healing accessible to more women.

Blessings,

**Crystal Renaud Day, M.A.**

*CEO & Founder, SheRecovery & Living on Purpose  
Creator & Host, SHE Summit*



# Sponsorship Levels & Options

## CONNECT LEVEL (\$750)

- ✓ Affiliate Team Earnings
- ✓ Featured Sponsor Virtual Exhibit w one video up to 10 minutes Links
- ✓ Two 2 Individual Lifetime Access Passes
- ✓ Logo w link on Summit website

## SUPPORT LEVEL (\$1,500)

- ✓ Affiliate Team Earnings
- ✓ Featured Sponsor Virtual Exhibit w one video up to 10 minutes Links
- ✓ One 1 Group LifeTime Access Pass lifetime access for up to 5 people
- ✓ Logo w link on Summit website
- ✓ Custom email promotion to all attendees during Summit

## ADVOCATE LEVEL (\$2,500)

### Limit 4

- ✓ Affiliate Team Earnings
- ✓ Featured Sponsor Virtual Exhibit w one video up to 10 minutes Links
- ✓ One 1 Group LifeTime Access Pass lifetime access for up to 5 people
- ✓ Logo w link on Summit website
- ✓ Custom email promotion to all attendees during Summit
- ✓ Logo featured on the intro of all pre recorded presentations
- ✓ Pre recorded speaking slot up to 60 minutes
- ✓ Logo on all host emails to attendees during Summit
- ✓ Featured sponsor in 1 one daily announcement email
- ✓ Mention on all SheRecovery social media accounts
- ✓ Recognition by name at all live panels at Summit

## PARTNER LEVEL (\$5,000)

### Limit 2

- ✓ Includes all benefits from ADVOCATE LEVEL
- PLUS**
- ✓ 2 minute video played at the beginning of at least 1 one, live panel at Summit
- ✓ Featured sponsor on Summit home screen
- ✓ Instagram Live Interview on SheRecovery account
- ✓ Static link to sponsor website on Summit hosting platform
- ✓ Access to entire attendee list

## VIRTUAL EXHIBIT (\$250)

- ✓ Virtual Exhibit w one video up to 10 minutes and up to 5 external links i.e. website, downloads, merch, etc.
- ✓ Two 2 Individual Extended Access Passes
- ✓ Affiliate Team Earnings

## APP SPONSOR (\$1,500)

### Limit 4

- Help cover the cost of the custom Summit mobile app Includes all CONNECT LEVEL benefits plus:
- ✓ Featured sponsor on Summit home screen
  - ✓ Push notification to Summit attendees on the mobile app

## AFFILIATE TEAM (\$0)

- ✓ While the Summit is free to attend live, you can promote the Summit to your followers to earn 50 commission from paid passes you sell.
- ✓ As an added perk and incentive, your unique coupon code awards your followers 10 off all paid pass types.

## WATCH PARTY (\$250+)

- ✓ Partner with us and host a Summit watch party with your church, support group, small group, friends, and more.
- ✓ Watch party host can choose to have their viewing be made public and listed on the Summit site, or remain private.
- ✓ Watch Party Pass gives lifetime access to everyone in attendance to view all Summit content live or as replay.

# Sponsor Application

**All sponsors are subject to approval. Complete online at [shevirtualsummit.com](http://shevirtualsummit.com) or complete & return application below to [info@shevirtualsummit.com](mailto:info@shevirtualsummit.com).**

Contact Name \_\_\_\_\_

Organization \_\_\_\_\_

Describe your purpose/mission (include info relevant to the Summit):

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Mailing Address \_\_\_\_\_

Address Line 2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country (Abv) \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## **SPONSOR LEVEL**

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> CONNECT - \$750      | <input type="checkbox"/> SUPPORT - \$1,250     | <input type="checkbox"/> ADVOCATE - \$2500       |
| <input type="checkbox"/> PARTNER - \$5,000    | <input type="checkbox"/> APP SPONSOR - \$1,500 | <input type="checkbox"/> VIRTUAL EXHIBIT - \$250 |
| <input type="checkbox"/> AFFILIATE TEAM - \$0 | <input type="checkbox"/> HOST WATCH PARTY      |  |

**Is there anything else you'd like to add or let us know?**

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